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GOVERNOR

STATE OF CALIFORNIA

## GOVERNOR'S MENTORING PARTNERSHIP



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### **Mentor Toolkit Project Description**

In response to requests from mentor programs in our state, the Governor's Mentoring Partnership (GMP) developed a Mentor Toolkit for use by local mentor programs to support mentoring efforts throughout California. This effort was undertaken to help sustain existing local mentor programs through the establishment of business, education and non-profit mentoring collaboratives and partnerships. The Toolkit is intended to raise public awareness of the benefits of mentoring, to solicit funding and recruit new mentors. The Toolkit is designed to assist existing mentor programs and to serve as a call to action throughout the state in support of mentoring. The Mentor Toolkit consists of a Video, Guidebook and Resource CD.

#### Mentor Program Video

The 25 minute video will serve as a recruitment and marketing tool for use by mentor programs within their communities. The video will increase general public awareness of the need for, and long term benefits of, mentoring. It will address the importance of academic and social mentoring, and promote business involvement, and encourage the development of public and private partnerships and collaboratives.

The video is broken up into four distinct segments, each of which has a different theme (business, education, community, and youth). The video can be shown in its entirety or certain segments can be incorporated into presentations to meet the needs and interests of a particular audience. The video consists of interviews with actual mentors, mentees, mentor program directors, business and community leaders, educators, social workers, law enforcement officials and other partners and stakeholders.

#### Mentor Guidebook and Resource CD

The Guidebook and Resource CD will serve as a companion to the mentor video. The Guidebook, which contains information gathered from mentoring experts, will provide practical information to sustain existing mentor programs. Specifically, the Guidebook will provide information on strategies for developing local partnerships and collaboratives with business, education, local government and other organizations, and how to conduct effective recruitment, fundraising, marketing and volunteer management activities. The Resource CD is a listing of useful resources and web links that will help strengthen and expand mentoring efforts.

The Toolkit will be distributed to all mentor programs in Winter 2004. It will also be available on the GMP website at [www.mentoring.ca.gov](http://www.mentoring.ca.gov)



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